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T H E U L T R A C A R — D E F I N I N G A N E W C A T E G O R Y O F A M E R I C A N U L T R A - L U X U R Y P E R F O R M A N C E

H A N D B U I L T I N A M E R I C A

C O N F I D E N T I A L · B R A N D B R I E F · 2 0 2 6

# *An American Ultra-Luxury Performance Revolution.*

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## ULTRA-LUXURY

Vehicles built to atelier standards. Hand-stitched ostrich, polished obsidian, hexagonal-quilted leather, brushed champagne gold. No wood. Every material chosen by intention. Every detail a decision.

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## HYPERCAR PERFORMANCE

2,800 horsepower from a hybrid drivetrain. Dual-turbo V8 hand-built in America. Dual front axial-flux motors and integrated rear e-module. World-record performance in every body style.

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## AMERICAN PEDIGREE

Hand built in America. Every door sill carries the words. Every plate confirms the origin. American racing-engine craft, American performance-engineering depth, American atelier finishing.

# *Defining the Ultra Car.*

*"A new category of vehicle that combines hypercar-grade performance, ultra-luxury craftsmanship, and software-defined multi-role behavior — vehicles that compete simultaneously on speed, opulence, and technology."*

SPEED

*2,800 hp*

World-record output across every body style

OPULENCE

*Atelier*

Hand-built in America to no-compromise standards

TECHNOLOGY

*5 Modes*

Software-defined drive, sound, and cabin behaviors

PEDIGREE

*American*

Six vehicles, one doctrine, hand built in America

# Three companies. One vision.

HASAN MUTLAQ — Founder & sole controller of brand and design IP

## ULA — ULTRA LUXURY AUTOMATIONS

Tech & Holdings · Wholly owned

Brand IP, technology platform, R&D. Parent of ULA Ultra Luxury Audio. Future-category expansion vehicle.

## ULA — ULTRA LUXURY AUTOMOTIVES

Vehicles · 51% Hasan / 49% strategic

Six-vehicle lineup in Signature & Ultra trims. Engineering, manufacturing, distribution, atelier-grade vehicle service.

## SCANT

Customization & Design · Wholly owned

Atelier customization house. Multi-disciplinary luxury design — automotive, marine, aviation, architectural, bespoke product.

ULA & SCANT share HQ campus · Apex 8 powertrain co-engineered with aspirational American specialists · Audio engineered to aspirational reference standards

# Six vehicles. One doctrine.

Every ULA Ultra-tier vehicle shares the same Apex 8 Ultra hybrid drivetrain — 2,800 hp combined.

VEHICLE	CATEGORY	MYTHOLOGY	TOP SPEED
<i>ULA ANATUM</i>	Mid-Engine Hypercar	<i>Peregrine Falcon</i>	<i>318 mph</i>
<i>ULA NOCTUA</i>	Hyper-Luxury Sedan	<i>Little Owl (Athena)</i>	<i>285 mph</i>
<i>ULA ASPER</i>	Performance Super-SUV	<i>Aspis (Greek Serpent)</i>	<i>225 mph</i>
<i>ULA MASTODON</i>	Three-Row Luxury SUV	<i>Prehistoric Mammoth</i>	<i>210 mph</i>
<i>ULA BEHEMOTH</i>	Luxury Pickup — Ultra Duty	<i>Biblical Primordial</i>	<i>180 mph</i>
<i>ULA EUNECTES</i>	Front-Engine V8 Grand Tourer	<i>Anaconda (Good Swimmer)</i>	<i>295 mph</i>

# Three commitment levels.

Same body. Same doctrine. Different expressions.

## SIGNATURE

*Real-volume luxury performance*

**\$330,280**

- Apex 8 V8 — 700 hp
- 800V architecture
- 28-speaker ULA Ultra Luxury Audio
- Premium nappa leather, hexagonal-quilted
- White pearl body, black wheels, gold rim accents
- First stable production: 70% of mix

## ULTRA

*No-compromise engineering flagship*

**\$1,330,280**

- Apex 8 Ultra Dual-Turbo — 1,200 hp ICE
- Front + rear electric — 1,600 hp combined
- Combined output — 2,800 hp
- 1000V Ultra architecture
- 33-speaker ULA Ultra Luxury Audio
- Hand-stitched ostrich, all locked signatures

## ULTRA SCANT

*Atelier serialized commission*

**\$2,200,000**

- Everything in Ultra, plus:
- Apex 8 Ultra SCANT — 1,500 hp high-output build
- SCANT atelier hand-finishing layer
- Full bespoke material customization
- Embroidered owner monogram
- 13 units per family • serialized

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# ANATUM

Mid-Engine Hypercar — Ultra

Named for the falcon that stoops at 240 mph. Hexagonal stealth-fighter panel architecture. The pinnacle of ULA engineering and the fastest production car ever built.



## MYTHOLOGY

Falco peregrinus anatum — the peregrine falcon, fastest creature alive. Built to hunt at the edge of physics.

## HEADLINER CONSTELLATION

Peregrine falcon silhouette in connected fiber-optic stars across the panoramic glass roof.



THE SIGNATURE TIER

# ANATUM

*Signature*

Crystalline faceted body in pearl white. Same hexagonal stealth-fighter architecture as the Ultra — quieter livery, identical engineering.

## THE SIGNATURE LIVERY

Pearl white body · Black wheels with thin gold rim trim · Black-with-gold logos · Champagne-gold brake calipers · Body-color where Ultra wears exposed forged carbon. Same body. Same engineering. Quieter expression.

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# ANATUM

Performance & Specification

COMBINED OUTPUT

2,800 hp

TORQUE

2,400 lb-ft

0 - 60 MPH

< 2.0 s

TOP SPEED

318 mph



## POWERTRAIN & DRIVE

- Apex 8 Ultra: 6.2L Dual-Turbo V8 — 1,200 hp
- Front dual axial-flux e-motors — 800 hp
- Integrated rear e-module — 800 hp
- 1000V Ultra architecture · 5 drive modes
- Mid-engine longitudinal layout, AWD

## CABIN & SIGNATURE

- Race-derived flat-bottom steering wheel (Anatum-exclusive)
- Three-segment angular hyperscreen
- RGB VU meters above dashboard (Anatum-exclusive)
- Crystal drive-mode puck · faceted crystal shifter
- Hexagonal-quilted ostrich, void black + champagne gold

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# NOCTUA

*Hyper-Luxury Sedan — Ultra*

The world's fastest production sedan, with a rear executive lounge that rivals Maybach. Four doors, five seats, the full Apex 8 Ultra hybrid drivetrain.



## MYTHOLOGY

Athene noctua — the little owl, sacred to Athena. Symbol of wisdom, watchfulness, and silent flight.

## HEADLINER CONSTELLATION

Hidden owl-shaped constellation woven into the panoramic headliner.



THE SIGNATURE TIER

# NOCTUA

## *Signature*

The hyper-sedan in white pearl. Constellation glass roof preserved. Wisdom in a quieter key.

### THE SIGNATURE LIVERY

Pearl white body · Black wheels with thin gold rim trim · Black-with-gold logos · Champagne-gold brake calipers · Body-color where Ultra wears exposed forged carbon. Same body. Same engineering. Quieter expression.

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# NOCTUA

Performance & Specification

COMBINED OUTPUT

*2,800 hp*

0 - 60 MPH

*< 2.3 s*

TORQUE

*2,300 lb-ft*

TOP SPEED

*285 mph*



## POWERTRAIN & DRIVE

- Apex 8 Ultra Dual-Turbo V8 hybrid — 2,800 hp combined
- 1000V Ultra architecture
- 5-mode adaptive air suspension
- Acoustic-chamber AWD optimized for refinement
- Sustained 285 mph cruising capability

## CABIN & SIGNATURE

- Slim end-to-end hyperscreen (steering wheel rises through groove)
- Rear captain's chairs with ostrich seat-back panels
- Champagne refrigerator · diamond-cut crystal switchgear
- Ivory cashmere headliner option · privacy curtains
- Guilloché gold + obsidian + mother-of-pearl finishes

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# ASPER

*Performance Super-SUV — Ultra*

Wide-body aggression with the world's fastest production SUV performance. The cargo bay is treated as a continuation of the cabin.



## MYTHOLOGY

Aspis — the Greek serpent of myth and shield of warriors. Coiled power, sudden strike, ancient predator.

## HEADLINER CONSTELLATION

Serpentine constellation pattern in the panoramic roof headliner.



THE SIGNATURE TIER

# ASPER

## *Signature*

Hammerhead T-anvil brow over a vertical-bar illuminated grille.  
Anaconda-scale panels rendered in body-color white pearl.

### THE SIGNATURE LIVERY

Pearl white body · Black wheels with thin gold rim trim · Black-with-gold logos · Champagne-gold brake calipers · Body-color where Ultra wears exposed forged carbon. Same body. Same engineering. Quieter expression.

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# ASPER

Performance & Specification

COMBINED OUTPUT

*2,800 hp*

TORQUE

*2,500 lb-ft*

0 - 60 MPH

*2.5 s*

TOP SPEED

*225 mph*



## POWERTRAIN & DRIVE

- Apex 8 Ultra hybrid — 2,800 hp / 2,500 lb-ft
- 1000V Ultra architecture across full vehicle length
- Active anti-roll · adaptive air suspension
- Wide-body track widened for hypercar dynamics
- Five drive modes plus dedicated terrain mode

## CABIN & SIGNATURE

- Hammerhead T-anvil brow + vertical-bar illuminated grille
- Snake-scale anaconda-DNA texture across body panels
- Captain's-chair rear with hand-stitched ostrich
- Cargo bay continues the cabin in matched leather
- Aspis-emerald contrast piping (Asper-exclusive)

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**MASTODO**

**N**

Three-Row Luxury SUV — Ultra

The world's fastest three-row luxury SUV, with a first-class third row no competitor can match.



MYTHOLOGY

Mammut — the extinct titan of North America. Ivory tusks, mountain frame, ancient lineage.

HEADLINER CONSTELLATION

Mammoth silhouette in fiber-optic stars across the full-length panoramic roof.



THE SIGNATURE TIER

# MASTODON

## Signature

Three-row presence in pearl white. "HAND BUILT IN AMERICA" rear plate. Same family scale, quieter livery.

### THE SIGNATURE LIVRY

Pearl white body · Black wheels with thin gold rim trim · Black-with-gold logos · Champagne-gold brake calipers · Body-color where Ultra wears exposed forged carbon. Same body. Same engineering. Quieter expression.

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# MASTODON

Performance & Specification

COMBINED OUTPUT

2,800 hp

TORQUE

2,600 lb-ft

0-60 MPH

2.9 s

TOP SPEED

210 mph



## POWERTRAIN & DRIVE

- Apex 8 Ultra hybrid — 2,800 hp / 2,600 lb-ft
- Air suspension with TOWING and OFF-ROAD modes
- 12,000 lb towing capacity
- 6-seat default · 7- or 8-seat optional
- 1000V architecture across full vehicle length

## CABIN & SIGNATURE

- Ivory-cream contrast piping (mastodon-tusk reference)
- Three rows, all with full luxury-tier treatment
- Panoramic constellation roof spans all three rows
- Subtle gold tusk-silhouette dashboard ornaments
- Cargo bay continues the cabin language

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# BEHEMOTH

Luxury Pickup — Ultra Duty — Ultra

Four-door crew-cab luxury pickup with 8' bed. The bed becomes a tailgate hospitality moment — a category no manufacturer has ever attempted.



## MYTHOLOGY

Behemoth — the biblical earth-titan. "Bones like bronze, limbs like iron rods." Hidden Hebrew script בַּהֲמַה etched in obsidian.

## HEADLINER CONSTELLATION

Massive primordial four-legged beast silhouette in the constellation headliner.



THE SIGNATURE TIER

# BEHEMOTH

## Signature

Heavy-duty in pearl white. Signature ULA block-letter grille kept in gold even on Signature trim. Hand built in America.

### THE SIGNATURE LIVERY

Pearl white body · Black wheels with thin gold rim trim · Black-with-gold logos · Champagne-gold brake calipers · Body-color where Ultra wears exposed forged carbon. Same body. Same engineering. Quieter expression.

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# BEHEMOTH

Performance & Specification

COMBINED OUTPUT

2,800 hp

TORQUE

2,800 lb-ft

0 - 60 MPH

3.4 s

TOP SPEED

180 mph



## POWERTRAIN & DRIVE

- Apex 8 Ultra hybrid — 2,800 hp / 2,800 lb-ft
- 77,000 lb towing capacity (industry-leading)
- Real-time tow load monitor on hyperscreen + HUD
- Heavy-duty rear axle, brake, chassis architecture
- Off-road, terrain, towing, trailer-assist suite

## CABIN & SIGNATURE

- Aged-bronze contrast piping (Behemoth-exclusive)
- Hidden Hebrew בַּהֲמֹתָה inscription on console obsidian
- 8' bed with hexagonal-quilted leather floor & walls
- Champagne cooler + grill module + folding stools
- Auto-deploying illuminated power step from rocker

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# EUNECTES

Front-Engine V8 Grand Tourer — Ultra

The world's fastest production front-engine V8 GT, with a bespoke matching luggage set and the longest, most sinuous mythology constellation in the lineup.



## MYTHOLOGY

Eunectes murinus — the green anaconda. Greek EY NEKTHΣ means "good swimmer." Hidden Greek script etched in obsidian.

## HEADLINER CONSTELLATION

Long sinuous serpent silhouette stretching across the panoramic glass roof — partial emerald-green stars.



THE SIGNATURE TIER

# EUNECTES

## Signature

T-top targa in pearl white. Horizontal gold-LED brow with twin T-bar flanks. Anaconda DNA preserved.

### THE SIGNATURE LIVERY

Pearl white body · Black wheels with thin gold rim trim · Black-with-gold logos · Champagne-gold brake calipers · Body-color where Ultra wears exposed forged carbon. Same body. Same engineering. Quieter expression.

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# EUNECTES

Performance & Specification

COMBINED OUTPUT

*2,800 hp*

0 - 60 MPH

*2.4 s*

TORQUE

*2,400 lb-ft*

TOP SPEED

*295 mph*



## POWERTRAIN & DRIVE

- Apex 8 Ultra hybrid — 2,800 hp / 2,400 lb-ft
- Front-engine longitudinal V8, AWD
- 295 mph — fastest front-engine GT in production
- Sustained operation tuned for grand touring
- 2+2 occasional rear seating · fold-flat for cargo

## CABIN & SIGNATURE

- Anaconda-skin embossed nappa throughout
- Emerald-green contrast piping (Eunectes-exclusive)
- Hidden Greek EY NEKTHΣ inscription on obsidian
- Bespoke 3-piece anaconda-skin luggage set included
- Long sinuous serpent constellation in headliner

# Apex 8 Ultra.

*GM 6.2L block. Dual-turbo. Hand-built in America.*

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**BLOCK ARCHITECTURE**

6.2L V8 · GM LT-platform — chosen because it turbos better

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**FORCED INDUCTION**

Dual-turbo configuration · purpose-engineered for forced-induction response

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**OUTPUT**

1,200 hp · 1,000 lb-ft (Ultra) · 1,500 hp (Ultra SCANT)

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**BUILD PHILOSOPHY**

Hand-built in America. Builder's plaque on every Ultra-tier engine.

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*"The GMT block is the right block for forced induction. We start with the best foundation, then we hand-build everything on top of it."*

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# 2,800 hp.

Three propulsion sources. One car.

## 01

FRONT DRIVE

### 800 hp

Dual axial-flux e-motors driving the front wheels. Instant torque from millisecond zero. Aspirational reference: Mercedes-AMG / YASA / Magnax architecture.

## 02

REAR E-MODULE

### 800 hp

Integrated rear electric module. Instant torque to the rear alongside the ICE. Engine disconnect clutch enables full EV stealth operation.

## 03

APEX 8 ULTRA V8

### 1,200 hp

6.2L Dual-Turbo V8, hand-built in America. Drives the rear wheels mechanically through the transmission. Builder's plaque on every engine.

COMBINED SYSTEM OUTPUT — 2,800 HP / 2,300-2,800 LB-FT

# Five modes.

Five expressions of the same machine.

## 01 STEALTH

Engine off. Pure-EV operation. Silent. Cabin acoustic system actively cancels noise.

## 02 ECO

Engine operates as charge-sustain generator. Electric motors drive the wheels.

## 03 COMFORT

Blended hybrid for daily refinement. Engine engages seamlessly. Cabin tuning is balanced.

## 04 SPORT

Engine drives wheels with electric assist. Active exhaust opens. Anti-lag activates on overrun.

## 05 ULTRA

Maximum theatrical mode. Full open exhaust, atmospheric wastegate flutter, anti-lag crackles, cabin amplification on.

# *Ultra Luxury* *Audio.*

*"The audio subsidiary of ULA Ultra Luxury Automations. Every speaker carries the ULA shield. Every harmonic is intentional. Every frequency is tuned."*

- 33-speaker system in Ultra-tier vehicles
- 28-speaker system in Signature-tier vehicles
- Dual-driver door audio (mid + sub) per door
- Twin headrest speakers (Noctua / Mastodon / Behemoth rear)
- Software-defined drive-mode-tied acoustic profiles
- Active sound cancellation in Stealth / Comfort modes
- Active sound amplification in Ultra mode
- Anatum Ultra retains exclusive RGB VU Meters above the dashboard — a brand cockpit signature

# SCANT.

*Independent customization & design house.*

## AESTHETIC POSITIONING

*"Hermès × Louis Vuitton × Pagani × Chrome Hearts × Supreme."*

Heritage atelier prestige, hand-built engineered extremity, and youth-luxury edge with hype-drop culture. SCANT operates across automotive, marine, aviation, residential, architectural, and bespoke product commissions.

## STRUCTURE

- 100% Hasan Mutlaq
- Holds 25.5% of ULA Ultra Luxury Automotives
- 50/50 JV on SCANT-tier vehicles
- Independent on external commissions
- Allocation by atelier invitation only
- No countdown timers · no manufactured scarcity

# World record holder.

*Every category. Every body style.*

C A T E G O R Y

P R E V I O U S   R E C O R D

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Hypercar Top Speed

*Bugatti Chiron SS 300+ — 304 mph*

*Anatum — 318 mph*

Front-Engine GT Top Speed

*Aston Martin DBS Superleggera — 211 mph*

*Eunectes — 295 mph*

Hyper-Sedan Top Speed

*Lucid Air Sapphire — 205 mph*

*Noctua — 285 mph*

Performance SUV Top Speed

*Aston Martin DBX 707 — 193 mph*

*Asper — 225 mph*

Three-Row SUV Top Speed

*BMW Alpina XB7 — 180 mph*

*Mastodon — 210 mph*

Luxury Pickup Top Speed

*Tesla Cybertruck — 130 mph*

*Behemoth — 180 mph*

Production Combined Output

*Koenigsegg Gemera — 2,300 hp*

*ULA Ultra-tier — 2,800 hp*

# Names we aspire to.

*Stated relationships are aspirational, not contracted.*

*ULA's engineering, audio, and powertrain vision references the highest-standing American specialists in each discipline. The names listed below are organizations whose work has informed our reference standards. Formal partnership conversations are ongoing or planned. No agreement is implied or claimed until a contract is executed and announced.*

## MERCURY RACING

ASPIRATIONAL — ENGINE BUILD PARTNER

We aspire to build the Apex 8 and Apex 8 Ultra V8 engines with Mercury Racing at Fond du Lac, Wisconsin. Their reputation for hand-built, OEM-grade marine and performance powertrains sets our reference standard.

## HENNESSEY PERFORMANCE

ASPIRATIONAL — FORCED INDUCTION ENGINEERING

We aspire to consult with Hennessey on the Apex 8 Ultra forced-induction architecture. Their American performance-tuning depth is the benchmark we engineer to.

## McINTOSH LABORATORY

ASPIRATIONAL — AUDIO REFERENCE

Our RGB VU Meters cockpit signature draws aesthetic inspiration from McIntosh's iconic audio heritage. We aspire to co-engineer the ULA Ultra Luxury Audio brand with McIntosh under a strategic alliance.

## GM PERFORMANCE

ASPIRATIONAL — 6.2L LT-BLOCK ARCHITECTURE

We aspire to source the 6.2L V8 block architecture from GM's LT performance platform. The LT block was specifically chosen for its forced-induction response — it turbos better than competing pushrod V8s. The foundation of every Apex 8 and Apex 8 Ultra program.

# *Hand Built In America.*

*Every door sill carries the words. Every plate confirms the origin.*

# Roadmap.

Capability validation through customer production.

<b>01</b>	MONTHS 1 - 3	<b>Capability Validation</b>	<i>NDA's · partner alignment · executive briefings · LOIs</i>
<b>02</b>	MONTHS 3 - 9	<b>Contracts &amp; Capital</b>	<i>Development agreements · Series A close · strategic equity allocation</i>
<b>03</b>	MONTHS 9 - 30	<b>Co-Development</b>	<i>Engine programs · vehicle integration · battery &amp; e-motor sourcing</i>
<b>04</b>	MONTHS 30 - 36	<b>Pilot Production</b>	<i>Founder fleet · validation builds · press and certification cars</i>
<b>05</b>	MONTHS 36 +	<b>Customer Production</b>	<i>First customer deliveries · 330 vehicles first stable year</i>

FIRST STABLE FULL-YEAR PRODUCTION — 330 VEHICLES · 70/30 Signature/Ultra mix · scaling to 500-1,000 by Year 5



*To define a new category of vehicle —  
the Ultra Car —  
where hypercar performance, ultra-luxury craftsmanship,  
and software-defined behavior become one machine.*

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**HASAN MUTLAQ**

FOUNDER & CHIEF VISION OFFICER

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